



FutureBuild LA

ULI LA's Green Conference & Expo

PANEL DISCUSSION CASE STUDIES WORKSHOPS SEMINARS ROUNDTABLES MARKETPLACE EXPO

TUESDAY
OCTOBER 19, 2010

LOS ANGELES
CONVENTION CENTER

7:30 AM- 5:00 PM

Impact the Future Building of Los Angeles: Become a Sponsor

- ✓ Increase your organization's visibility as a green company, which is necessary to stay competitive in this market.
- ✓ Demonstrate your organization's commitment to sustainable building, development and practices.
- ✓ Identify your organization along side of the prestigious Urban Land Institute Los Angeles and FutureBuild LA brands.
- ✓ Connect and promote your organization with local dealmakers, developers, building owners and managers, service providers and product manufacturers.

Prestige of ULI: The mission of Urban Land Institute is to provide leadership in the responsible use of land and in creating and sustaining thriving communities worldwide. ULI LA carries forth that mission as the preeminent real estate forum in Southern California. With over 40,000 members across the globe—2,000 here in the Greater Los Angeles area, the Institute has long been recognized as one of America's most respected and widely quoted sources of objective information on urban planning, growth, and development.

Opportunity: ULI LA is seeking sponsorship for a major conference and trade exposition concerning sustainable real estate. The program is targeted to bring together experts, service professionals, vendors and customers across the sustainable real estate sector in Southern California. ULI LA believes that sponsorship must be mutually beneficial and that recognition, customer awareness, and specific business opportunities for the sponsor should be maximized to the greatest extent possible. Guided by this principle, we will work with sponsors to tailor benefits to further the aims of the Sponsor as well as ULI LA.

Program Value: ULI LA presents a comprehensive gathering of local deal makers, developers, building owners and managers, service providers and product manufacturers to address green development, retrofits, sustainability and energy efficiency. This conference features high profile speakers, educational sessions and an abundance of networking opportunities.

For information visit:

www.uli-la/futurebuildla2010

or call ULI Los Angeles

213.213.2245



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SPONSOR COMMITMENT FORM

October 19, 2010

Please indicate your participation as a sponsor by checking one category below.

- PLATINUM SPONSOR:** (\$10,000)
 Complimentary exhibit hall space
 Ten Complimentary Registrations
 Priority Booth Selection in accordance with sponsorship level
 Recognition on sponsor web page with link
 Recognition in FUTUREBUILD LA 2010 Program
 Prominent logo on expo entrance sign
 Logo recognition in registration materials
 Logo recognition in marketing materials
 Banner Placement for Plenary Sessions

- GOLD SPONSOR:** (\$7,500)
 Complimentary exhibit hall space
 Eight Complimentary Registrations
 Priority booth selection in accordance with sponsorship level
 Recognition on sponsor web page link
 Recognition in FUTUREBUILD LA 2010 Program
 Logo on expo entrance sign
 Logo recognition in registration materials

- SILVER SPONSOR:** (\$5,000)
 Complimentary exhibit hall space
 Six Complimentary Registrations
 Priority booth selection in accordance with sponsorship level
 Recognition on sponsor web page link
 Recognition in FUTUREBUILD LA 2010 Program
 Logo on expo entrance sign
 Logo recognition in registration materials

- BRONZE SPONSOR:** (\$2,500)
 Complimentary exhibit hall space
 Four Complimentary Registrations
 Priority booth selection in accordance with sponsorship level
 Recognition on sponsor web page link
 Recognition in FUTUREBUILD LA 2010 Program
 Logo on expo entrance sign
 Logo recognition in registration materials

- Yes, we'd like to reserve our complimentary exhibitor space
 No, we'd like our space to be offered to a non-profit organization.
 Please donate to: _____

Name _____
 Title _____
 Company _____
 Address _____
 City _____ State _____ Zip _____
 Telephone _____ Fax _____
 E-mail _____

To confirm your sponsorship:
FAX THIS COMPLETED FORM TO (213) 213-2240
 ULI Federal Tax ID: 530159845





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EXHIBITOR COMMITMENT FORM

October 19, 2010

Please indicate your participation as an exhibitor by checking one category below.

- EXHIBITION SPACE: \$500 PUBLIC SECTOR/NON-PROFIT**
One 8-foot table-top exhibit space at the FutureBuild Expo
- EXHIBITION SPACE: \$850 PRIVATE SECTOR**
One 8-foot table-top exhibit space at the FutureBuild Expo
- EXHIBITION SPACE: \$1500 PRIVATE SECTOR**
Two 8-foot table-top exhibit spaces at the FutureBuild Expo

Each FutureBuild LA Exhibitor will receive two complimentary registrations, one 8-foot long table with linen, two chairs, and space for a back wall or easels. Total floor space is 10 feet wide by 8 feet deep. Participants must provide their own exhibit signage, easels for signage, displays, and handout materials. Electricity is not included in the above cost and will not be provided unless requested.

One table-top exhibit is already included with the Platinum, Gold, Silver, and Bronze Sponsorship Packages. Upon receipt of payment, pre-registration materials and set-up instructions will be provided.

Billing Contact:

Name _____

Title _____

Exhibitor Space Contact:

Name _____

Title _____

Company _____

Address _____

City _____ State _____ Zip _____

Telephone (____) _____ Fax (____) _____

E-mail _____

To Reserve Your Exhibit Space:

FAX this completed Form to (213) 213-2240 for credit card payment

Credit Card:

VISA MASTERCARD AMEX DISCOVER

Expiration Date: _____

