

TOD MARKETPLACE KICK-OFF

October 9, 2009

1:00 pm - 3:00 pm

Ronald Reagan Building

Downtown Los Angeles

PANELIST BIOS

Cecilia V. Estolano

Chief Executive Officer, CRA/LA

The CRA/LA is the largest redevelopment agency in the State of California. Since joining CRA/LA in May 2006, Ms. Estolano has redefined the role of CRA/LA to encompass a broad mission of creating economic opportunity and improving the quality of life for current and future generations living in CRA/LA project areas. Under Ms. Estolano's leadership, CRA/LA has focused on creating family-supporting jobs, producing affordable and workforce housing, promoting sustainable urbanism and delivering significant, transformative investment to areas of Los Angeles that have not shared in the city's cycles of prosperity.



S. GAIL GOLDBERG, AICP

Planning Director, City of Los Angeles, California

S. Gail Goldberg was appointed Director of Los Angeles City Planning Department in February 2006. As director, Ms. Goldberg is responsible for organizing and directing the policies and planning activities of the City's Planning Department. Those activities include the development, maintenance and implementation of all elements of the City's General Plan. The L.A. Department of City Planning is currently embarked on its most aggressive long-range planning agenda: updating twelve of the City's 35 community plans and two new elements of the general plan; ten transit-oriented district plans and several specific and master plans.



Krista Kline

Urban Planning and Design Coordinator, Office of the Mayor, City of Los Angeles

Krista Kline handles urban planning and land use issues for the Mayor Antonio R. Villaraigosa's Office in the City of Los Angeles.



She acts as his liaison to the City Planning Department. In addition, she heads up the Mayor's Green Building effort, coordinating staff in City Departments, Bureaus, and Agencies to develop a strategy to push sustainable design and construction into the mainstream. She is also working in conjunction with the City Council to implement the city's recently adopted green building retrofit and workforce development ordinance.

Art Leahy

Chief Executive Officer, Metro

Art Leahy is Chief Executive Officer for the Los Angeles County Metropolitan Transportation Authority (Metro). Mr. Leahy started his career in public transportation in 1971 as a bus operator with Metro. After working his way up to Executive Officer of Operations and laying the foundation for the Metro Red, Green, and Blue Line rail systems, he went to Minnesota where he was the General Manager of Metro Transit in Minneapolis-St. Paul. Since January 2001, Mr. Leahy served as the CEO for the Orange County Transportation Authority (OCTA), overseeing the \$550 million dollar expansion to State Route 22 and the purchase of the toll lanes from State Route 91. His leadership earned the OCTA the award for the "Outstanding Transportation System" of the year by the American Public Transportation Association in 2004.



Dan Rosenfeld

Senior Deputy for Economic Development, Sustainability and Mobility, Office of LA County Supervisor Mark Ridley Thomas

The co-founder of Urban Partners LLC, an award-winning entrepreneurial real estate firm focusing on development and investment opportunities in the western United States, Mr. Rosenfeld helped the firm earn its reputation as a nationally recognized leader in urban infill, mixed-use and transit-oriented development, and adaptive re-use of historical structures.

